

# VR2020™ Benefits

- VR2020™ is the ideal platform to market and showcase any **City, Destination, Business, Real Estate Property, Conference Facility or Exhibition.**
- Tours can be updated on the fly.
- Operates on PC and Mac O/S, PDA's and in-house/on-board entertainment systems eg. hotel, or airplanes.
- Tours can be made available for offline viewing and sent out on CD-ROMs.



# Why Use a VR Tour?

The concept of "consumer orientation" is getting more traction in all industries. Traditional media cannot provide consumers with an effective interactive experience. In contrast, VR technologies offer a range of interactive modes for consumers, such as the 180 or 360 degree interactive panoramic image and videos. In this way, consumers have the power to select what they want to view, in other words, what is relevant to them.

VR2020™ makes your website come to life and allows your customers and partners to immerse and interact within a media rich, comprehensive, informative, VR experience that they control.



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# [www.VR2020.com](http://www.VR2020.com)


*The Ultimate Marketing Tool*


# VR2020.COM


*The Ultimate Marketing Tool*


## Increase Online Traffic and Boost Revenue!

 Dynamic, High Quality, Interactive, VR Tour solutions for businesses to use in Sales, Marketing and Retail applications.

 The fastest, most comprehensive and interactive Virtual Reality (VR) Tours available with over 40 interactive features to choose from.

 Easy to use Content Management System (CMS) allows you to manage, update and modify your tour for different market segments.

 Tours can be viewed by anyone, anywhere, anytime and even sent out on CD's to be viewed on both PC and Mac platforms

 No HTML Programming or Coding skills required.

## Dynamic Virtual Tour Software

No HTML, Programming or Coding skills needed to create or manage the most dynamic VR Tours. Just add your pictures, files, text and click!

# What is a VR Tour?

A virtual tour (or VR Tour or Virtual Reality Tour) is an interactive virtual simulation of an existing location, usually comprising 2D panoramic images, a sequence of hyperlinked still or video images of the location, as well as other multimedia elements such as sound narration, text, print files, email-links, web-links and instant communications such as VoIP that is navigated by the user.

Virtual tour viewing evokes an experience of moving through the represented space and can offer a real world perspective of your city and/or property(s) in a virtual mode.